Our Time Together

REFERENDUM COMMUNICATION

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Recurring vs. Non-Recurring

Recurring

- Passage of a recurring referendum allows the District to exceed the revenue limit by **a specific dollar amount on an ongoing basis** and could allow for improved long-term planning in light of unknown future state budgets.

Non-recurring

- Passage of a non-recurring referendum means the District can exceed the revenue limit for **a set number of years by a specific amount**. Therefore, the board may need to seek a new referendum every few years to exceed the revenue limit.

Recurring vs. Non-Recurring

Frequency

- Since 2000, Wisconsin school boards have elected to put a non-recurring operational referendum question on the ballot roughly ***twice as often*** as a recurring operational referendum question.

Pass rate

- Since 2000, non-recurring operational referendum questions pass at a rate approximately ***16% higher*** than recurring operational referendum questions.

- The pass rate gap has ***decreased in the last 10 years.***

Recurring vs. Non-Recurring

Since 2000

- There have been **479 *recurring*** operational referendum questions on ballots in Wisconsin with a **49.3% pass rate.**

- There have been **952 *non-recurring*** operational questions on ballots in Wisconsin with a **66.5% pass rate.**

April 2024

- In April 2024 there were **20 *recurring*** operational referendum questions on ballots in Wisconsin with a **55.0% pass rate.**

- In April 2024 there were **43 *non-recurring*** operational referendum questions on ballots in Wisconsin with a **62.8% pass rate.**

Source - Wisconsin DPI / Baird Public Finance

KUSD Administrative Committee: Needs Determination

Needs - three levels

- Baseline Deficit

- Baseline Deficit + Academic Enhancements

- Baseline Deficit + Academic Enhancements + Safety Improvements

Baseline Deficit

Baseline Deficit

- Address the pre-existing structural deficit

- Restore operational costs temporarily covered by ESSER funding

- Restore the facilities major maintenance budget

- Rising healthcare costs

- Consumer Price Index (CPI) salary increases to address rising cost of living

- Curriculum replacement/adoption

Baseline Deficit + Academic Enhancements

Baseline Deficit + Academic Enhancements

- *Baseline slide items plus:*

- Increase Interventionists and Classroom Support

- Expand Course Offerings (AP, CTE, & MS Electives)

- Provide Equitable Professional Time K-12

- Increase Special Education and Security Educational Support Personnel Pay

Baseline Deficit + Academic Enhancements + Safety Improvements

Baseline Deficit + Academic Enhancements + Safety Improvements

- *Baseline + Academic slide items plus:*
- Update Security Cameras
- Increase Security Educational Support Personnel
- Install Secured Entrances

Survey Update: Process

Development and translation - in progress

- Develop demographics section, narrative, and test questions

Promotion and participation - in progress

- News release, postcard mailer, email, social media, earned media

Analysis and reporting - next steps

- Two-to-three week survey window
- Survey report development and data disaggregation

Proposed Survey Timeline for KUSD

Event	Timeline
KUSD Administrative Committee convened	July 10
First draft of survey to KUSD for review	Aug. 23
Draft postcard for review and approval	Aug. 26
Final version of postcard to KUSD for printing	Aug. 30
KUSD Administrative Committee meeting	Aug. 30
Final version of survey approved	Sept. 5
Survey uploaded for DG testing	Sept. 6
Survey window for KUSD online testing	Sept. 6-10
Survey window for residents to participate	**Sept. 10-30**
Postcard mailbox date	Sept. 12
Draft survey report	Oct. 10
Survey results presented to KUSD board	Oct. 22

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Next Steps

- Survey deployment and data reporting

- Potential board vote on ballot language

- Informational campaign to inform all voters

- Election Day

THANK YOU

QUESTIONS?

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