



## Ronald McDonald House Charities® of Eastern Wisconsin Scholarship Program

Dear School Counselor/Administrator,

Every year, McDonald's® Restaurants of Southeastern Wisconsin partner with Ronald McDonald House Charities (RMHC) of Eastern Wisconsin to give a total of \$60,000 in scholarships to 30 area high school seniors. Students will be awarded scholarships through one of the following awards:

- RMHC®/HACER®
- RMHC®/African American Future Achievers
- RMHC®/ASIA
- RMHC®/Scholars

Students can go to [www.rmhc.org](http://www.rmhc.org) and apply for the scholarship online. Applications can be submitted from **Saturday, October 1, 2016** until **Wednesday, January 18, 2017**. Once applications are reviewed, winners will be notified and invited to a luncheon hosted by McDonald's owner operators of southeastern Wisconsin and local elected officials.

Enclosed in this envelope is a poster detailing this opportunity, which is open to all high school seniors in southeastern Wisconsin. We ask that you hang the poster in your facility and inform any eligible students about this opportunity. Also enclosed are coupons for McDonald's McCafe items and Fruit & Maple Oatmeal that expires on Monday, October 31. This is one way we'd like to show our appreciation for you helping us spread the word about this program.

If you have any questions or concerns please contact me at 414-270-7234 or [mpeppers@laughlin.com](mailto:mpeppers@laughlin.com).

On behalf of McDonald's Restaurants of Southeastern Wisconsin,

Michael Peppers