



COMMUNITY REPORT



Preparing tomorrow's workforce

How career and technical
education broadens
educational offerings



What is CTE?

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Versión en Español disponible en
línea al kUSD.edu/communityreport

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KUSD EMPLOYS:

- Certified school staff
(e.g., counselors, nurses, occupational therapists, physical therapists, psychologists, social workers, speech therapists and teachers)
- Cafeteria staff
- Facilities staff
- Educational support professionals
- Substitutes
- Secretaries
- Administrators
- Business staff
(e.g., finance, information systems, communications, human resources)

To explore careers, visit **KUSD.EDU/EMPLOYMENT**

See what we have to offer by joining our family today!

ACADEMICS. OPPORTUNITY. SUCCESS.

Kenosha Unified School District

2018 REGISTRATION DATES

HIGH SCHOOL CHOICE/CHARTER

Jan. 1-19

**ELEMENTARY AND MIDDLE SCHOOL
CHOICE/CHARTER**

Jan. 1-31

OPEN ENROLLMENT

Feb. 5-April 30

BOUNDARY SCHOOLS 4K-12

Online enrollment opens Feb. 19

To learn more, visit
KUSD.EDU/FAMILIES

Academic Career Planning and Inspire



Academic and Career Planning (ACP) is a student-driven, adult-supported process in which students create and develop their own unique and information-based visions for post-secondary success. Students create an academic and career plan through self-exploration, career exploration and the development of career management and planning skills.

The purpose of the ACP process is to prepare all students for future employment, ensure technological literacy and establish a role for public schools in the economic development of Wisconsin. ACP also promotes lifelong learning, good citizenship and cooperation among business, industry, labor, post-secondary schools and public schools.

Kenosha Unified students in grades 6-12 receive ACP services and resources to explore who they are, where they want to go and how they are going to get there. As students develop their academic and career plan, they also look at labor market information to guide potential career path decision-making.

Students also utilize Career Cruising as a resource in developing their academic and career plan. The web-based platform offers all students and parents access to learn about educational options, training requirements for careers, and skills needed to be successful in various professions. The program allows students to complete interest inventories, which provide them with individualized career connections, explore the educational pathways to support their career selections and more.

"Career Cruising provides 24-hour, seven-days-a-week access for students to explore, prepare and plan their future," said Jeff Tarkowski, Tremper High School counselor. "Students have opportunities to question career coaches and companies on what skills and education they will need to be successful after high school."

Inspire

Career-based learning experiences help young people connect what they are learning in academic settings to the real world. Tremper High School and Lance Middle School are piloting Inspire Southeast Wisconsin, a web platform where companies, students and their influencers form partnerships.



Employers post company profiles that students can browse and learn about career opportunities and jobs in their areas of interest. Employers can also offer career-based learning experiences to increase student engagement, such as internships, job shadowing, tours and career mentoring. More than 40,000 students in southeastern Wisconsin currently have access to Inspire, and the number continues to grow.

"Inspire is an effective tool employers can use to build awareness about the careers in our region and bridge connections with students and faculty," said Brooke Infusino, director of talent development with the Kenosha Area Business Alliance – the organization that helps support the program. "When students have access to local work-based learning experiences, they're more informed, engaged and excited about the career options and businesses that exist right here in Kenosha County. That's a powerful component to growing our future workforce pipeline."

LEARN MORE BY CONTACTING:

- *Academic Career Planning:*
Ed Kupka at ekupka@kUSD.edu or go to kUSD.edu/acp
- *Inspire SE Wisconsin partnership opportunities:*
Brooke Infusino at binfusino@kaba.org
- *Business partnerships with KUSD:*
Cheryl Kothe at ckothe@kUSD.edu

MISSION

Provide excellent, challenging learning opportunities and experiences that prepare each student for success

PATHWAY to SUCCESS

VISION

To be Wisconsin's top-performing urban school district that is highly regarded for continuously exceeding all expectations

AP COURSES

1,528 AP exams taken

62.2% AP exams passed with a 3 or higher on a scale of 1-5

2015-16
GRADUATION RATE

87.1%

AVERAGE
CREDITS
EARNED

25.9

23 required to graduate

GRADE 11 ACT SCORES

SECOND-HIGHEST advanced/proficient scores among Wisconsin's five largest districts

English Language Arts 30.3%

Math 21.3%

Science 21.6%

2016-17 students scoring advanced/proficient

1,608
BAND PARTICIPANTS

2,217
HIGH SCHOOL ATHLETES

SPORTS

1,279
MIDDLE SCHOOL ATHLETES

FINE ARTS

1,877
CHOIR PARTICIPANTS

1,358
ORCHESTRA PARTICIPANTS

COMMUNITY
SERVICE
DISTINCTION

33.1%

OF GRADUATES

Community Service Distinction diplomas are earned with 100 or more hours of community service. Ten hours are required to graduate.

ATTENDANCE
RATE

93.3%

2016-17 school year

START

ACADEMICS. OPPORTUNITY. SUCCESS.



DISTRICT COMPOSITION



Wisconsin's third-largest school district

City of Kenosha • Village of Pleasant Prairie • Village and Town of Somers

22

Elementary
schools

5

Middle
schools

3

High
schools

5

Charter
schools

5

Choice
schools

1

Specialty
school

1

Educational
Support Center

EMPLOYEES



3,964

TOTAL
EMPLOYEES

2,540

FULL-TIME

1,424

PART-TIME

BACHELOR'S
DEGREE*

1,709



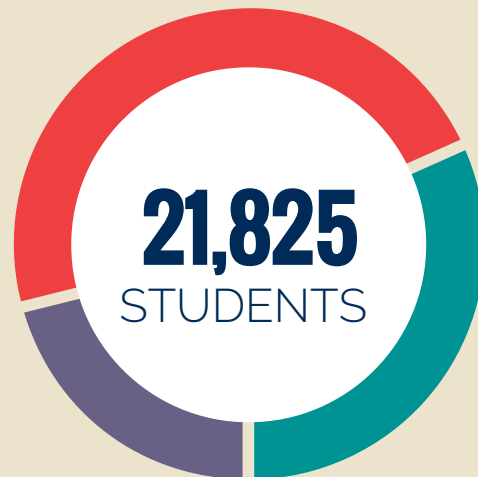
1,073

MASTER'S
DEGREE*



*Teachers only
**All staff

STUDENTS



10,376

4K-5th grade

4,535

6th-8th grade

6,914

9th-12th grade

51.4%

economically
disadvantaged
students

12.3%

students
with
disabilities

NATIVE HAWAIIAN/
PACIFIC ISLANDER

0.1%



AMERICAN INDIAN
OR ALASKA NATIVE

0.2%



ASIAN

1.4%



TWO OR
MORE RACES

5.5%



BLACK OR AFRICAN
AMERICAN

14.5%



HISPANIC
OF ANY RACE

28.3%



WHITE

50.0%



2016-17 student demographic data provided
by the Department of Public Instruction's
WISEdash (wisedash.dpi.wi.gov)



Students continue to inspire

Kenosha Unified introduced its first Unified Heroes in a districtwide campaign at the start of the 2016-17 school year. With an outpouring of support for the project and its inspiring students, fans encouraged the district to discover more of the incredible stories students have to share.

This year, the Unified Heroes campaign brings you the stories of incredible students who dream big, have risen above the odds and have faced unimaginable challenges. You will meet students, who at their young ages, have already encountered health struggles, experienced life-changing losses, overcame social and academic barriers and more. Each one has been brave enough to tell their own story and share their passions with the world.

"What mostly inspires me is just knowing I can be something bigger than myself," Unified Hero Amosia Agee-Hill said. "I don't need people or money to just tell me that I can do it. I have to do it for myself, and I have to work hard."

Their narratives also will be accompanied by some of those closest to their stories – family members, teachers, doctors and more – who have been touched by Unified Heroes' hearts.



Unified Heroes

Despite their hardships, these valiant individuals refuse to give up and are determined to reach their dreams, whether those dreams include qualifying for the Olympics, becoming an astrophysicist, pursuing music, taking care of their family or simply making people smile.

"I like to make people happy, because I can see their smile," Unified Hero Jose Ibarra said. "I like to be happy, because it makes me who I am."

These students are remarkable examples of the types of people the world needs. They intend to share their knowledge, their gifts and their hearts to continue making the world a better place today and for years to come.

"I want to help the world ... and everyone in (Children's Hospital) can be happy, too, even if they're scared and even if they're frightened and angry," Unified Hero Lily Lachman said. "In a perfect world, everyone is happy."



Visit unifiedheroes.kusd.edu to see new heroes as their stories are shared throughout the year.

WHAT IS CTE?



Today's version of career and technical education (CTE) is more robust than previous generations' vocational education classes. The opportunities are not only introduced at a younger age but also expose Kenosha Unified students to new ideas that better prepare them for college or career.

Preparing students for college or career

The district's cutting-edge, rigorous and relevant CTE curriculum prepares students for a wide range of high-wage, high-skill and high-demand careers, as well as higher education coursework and certifications.

"By taking (CTE) classes, I have come to realize that being in the business world is something I would like to do with my future," Bradford student Francesca Santelli said. "These classes have led me in a positive direction by teaching me where money comes from."

The district's CTE curriculum is meant to complement academic subjects to better prepare students for life beyond high school. It features high school and postsecondary partnerships that enable students to earn certifications and learn about a variety of career options.

College credits and certifications

High school students can earn high school credits while also earning free college credits through courses offered by Gateway Technical College. Gateway's courses are taught by Kenosha Unified's high school teachers using the same textbooks and materials as Gateway. Courses include business, culinary arts, entrepreneurship, digital electronics, graphics, healthcare, web, information technology, marketing, medical terminology and finance.

"Gateway Technical College's college-level courses prepare high school students for college and their future career," Gateway Assistant Director of College Access Partnerships Katie Graf said. "It also increases the number of students who go on to enroll and succeed in higher education. Taking college credits while in high school reduces the total time to degree, saving students and families money. College-level courses also create another way for youth to gain an education and skills to meet the needs of an increasingly skilled workforce, which makes for strong businesses and strong communities."

High school students also have an opportunity to receive certifications in a variety of areas, including Certified Nursing Assistant (CNA), Snap-on certifications, 3D-printing and computer software certifications.



This includes the Computer Numerical Control (CNC) Boot Camp, which allows students to take Gateway Technical College classes while working with an area employer and receive \$4,000 in free tuition and at least two certifications.

"This program opened my eyes to this career, as this was not something I ever thought about before," said Reuther Central High School student Jon Hart, a CNC operator with MedTorque. "It has prepared me for my future, because I will probably go on to get a bachelor's degree and the company that I am with will (conditionally) pay for the rest of my college."



Youth apprenticeships

Youth apprenticeships integrate school-based and work-based learning to instruct students in employability and occupational skills defined by Wisconsin industries. Students are simultaneously enrolled in academic classes to meet high school graduation requirements and are employed and paid by a participating employer under the supervision of a skilled mentor. Youth apprentices work a minimum of 450 hours during the calendar year to earn a Certificate of Occupational Proficiency upon completion.

"The benefit to our community organizations participating in the program is that we have the opportunity to help develop the workforce of the future," said Nicholas Galich, vice president of human resources and medical staff at Froedtert South. "Real world experience for people is something that will drive future success."

Project Lead The Way

Through Project Lead The Way, students develop in-demand, transportable skills such as problem-solving, critical and creative thinking, collaboration and communication. As PLTW students progress through grades 6-12, they are empowered to explore career paths, engage in problem-solving, develop technical knowledge and build communication skills.

Supporting essential skills

Beyond the classroom, CTE student organizations further develop citizenship, teamwork, leadership and technical skills essential for students preparing for their future.

"These clubs allow students to put their coursework into practice with real-world situations and competitions that prepare them for their careers while networking with like-minded peers," said Melissa Sucevich, Indian Trail High School and Academy Family, Career and Community Leaders of America adviser and family and consumer science teacher.

These organizations include Future Business Leaders of America, which brings business and education together in a positive working relationship through innovative leadership and career development programs; DECA, a marketing organization that prepares emerging student leaders and entrepreneurs for careers in marketing, finance, hospitality and management; FCCLA, which focuses on family bonds, careers and participation in the community; HOSA, which focuses on career opportunities in the healthcare industry to enhance the delivery of quality healthcare to all people; and SkillsUSA, which is a structured program of citizenship, leadership, employability, technical and professional skills training that partners students and industries together to ensure America has a skilled workforce.



For more information about CTE opportunities, go to kUSD.edu/cte.

To offer KUSD students Youth Apprenticeships with your business, contact CTE Coordinator Cheryl Kothe at 262-359-6313 or ckothe@kUSD.edu.

UPDATED SCHOOL LOGOS



Senior center provides activities and opportunities for 55 and older

On the outside, the Kenosha Senior Center is an unassuming building. On the inside, it's a vibrant, lively social center providing adventures and activities for seniors age 55 and older. In fact, more than 36,000 classes are taken by 1,300 members annually.

The center offers many opportunities for individuals looking to stay active, including chair yoga, aerobics, chair exercise, Tai Chi and free open swim at Reuther Central High School. Other activities include ping pong, Wii bowling leagues, line dancing and ballroom dancing. Those who like to get their exercise through walking can join the Golden's on the Go, who walk along the lakefront and at Petrifying Springs Park during the summer months. The Kenosha Senior Center also partners with the Boys & Girls Club of Kenosha to offer pickleball for seniors.

Individuals looking for more adventure-filled experiences are encouraged to take advantage of trips, activities and events hosted by the Kenosha Senior Center, such as free monthly dances with changing themes that provide the opportunity to dress up and socialize during an afternoon of fun. In addition, the center offers day trips, such as Brewers games, Cubs games, Chicago lunch cruises, Fireside Theatre shows, Drury Lane Theatre shows, Wisconsin State Fair visits and more.

Seniors can sing with the chorus, knit, carve wood or participate in a variety of art projects. Other events include bingo, free movies, summer picnics, holiday parties and an annual craft fair. From crocheting to computing, the options are endless.

In addition to fun activities offered, the Kenosha Senior Center provides on-site assistance through a benefit assistant and representative from the Aging and Disability Resource Center. The Kenosha Area Family and Aging Services, Inc. Senior Dining Program also provides lunch at the center Monday through Friday, for a nominal donation.

The center, which opened in 1970, is led by Program Director Denise Jacob and the board of directors and is supported by the district's Fund 80, which is used specifically for activities such as adult education and community recreation programs that have the function of serving the community.

All residents age 55 and older who live in the City of Kenosha, Village of Pleasant Prairie, and Village and Town of Somers are eligible for a membership of \$12 per year. Seniors who live outside these areas can get a membership for \$50 per year. Some lessons have a modest fee, but most activities are free.

55+

Kenosha Senior Center



To learn more about classes and activities offered, go to kUSD.edu/seniorcenter or call 262-359-6260.

The Kenosha Senior Center is located at 2717 67th St., where tours are given on the last Wednesday of every month at 9 a.m.

2018 KUSD Summer OPPORTUNITIES



SUMMER SCHOOL DATES

Elementary school session: June 20-July 24

Middle school session: June 20-July 24

High school session 1: June 18-July 6

High school session 2: July 9-July 26

NO CLASSES Wednesday, July 4

Online registration begins March 19 at 7 a.m.



RECREATION DEPARTMENT SWIMMING LESSONS

Session A: June 18-July 3

Session B: July 5-July 20

Session C: July 23-August 7

Online registration begins May 2 at 8 a.m.



RECREATION DEPARTMENT SPORTS

June 25-July 30

Online registration begins May 9 at 8 a.m.

RECREATION DEPARTMENT SUPERVISED PLAYGROUNDS

June 20-July 30

Register at the school your child will attend beginning June 19

SUMMER BAND

June 18-July 19

Rehearsals run Monday through Thursday

Registration information will be sent home this spring



SUMMER ORCHESTRA

June 20-July 26

Rehearsals run Tuesday through Thursday

Registration information will be sent home this spring



KYPAC (KENOSHA YOUTH PERFORMING ARTS COMPANY, K-8)

June 25-July 29

Auditions will be held in May

SUMMER CLASSICS THEATRE - GRADES 9-12

June 25-July 30

Auditions will be held in May

QUESTIONS, CALL 262-359-6199

How district finances work

Wisconsin school district funding can be complex. As a taxpayer, it is important to know how your tax dollars support the district that serves children and families in our community.

Wisconsin public school districts receive most of their revenue from two major sources - state aid and property taxes, which are controlled and limited by statutory formulas. In the 2016-17 fiscal year, these two funding sources made up more than 84 percent of Kenosha Unified's operational revenues.

Districts may also receive state and federal grant funds, but those must be spent in accordance with grant guidelines. Other local sources (e.g., event admissions, student user fees, interest and donations) also comprise a small portion of the district's revenue budget.

In 1993, Wisconsin school districts were required to begin using the revenue limit formula to determine their level of funding each year; this formula is still used today. The revenue limit formula sets the maximum amount of revenue allowed through general state aid and local property tax levies for the general, non-referendum debt and capital expansion funds. This amounts to the majority of the district's operational budget.

In addition to the general fund, the district has two other funds supported by local property taxes - debt services, which include both non-referendum and referendum debt, as well as community services. Non-referendum debt tax levy amounts fall under the revenue limit cap. Referendum debt and community services tax levies are outside the revenue cap. To have tax levies outside of the revenue limit cap, the district must seek permission from stakeholders by way of referenda.

For example, if the district needs to fund major construction projects, such as building a new school, it may ask the public if they support the project and costs associated with it via a referendum question on an election ballot. If the majority of voters vote yes, the district is able to borrow the money needed to complete the project and add a tax levy to repay the borrowed money over time.

The district is also able to offer special services and programs to the community, such as parent education programs, recreation programs and the senior center, thanks to a separate tax levy outside of the revenue limit cap. This levy supports what is known as the community services fund and was approved via public referendum years ago.



Finance by
the numbers

Gross total fund expenditures

\$351,514,616

Operational fund expenditures

(Funds 10 and 27 without inter-fund transfers)

\$261,592,310

How were operational funds spent?

Salaries and benefits83.58% or \$218,627,159
Purchased services9.70% or \$25,370,180
Supplies4.49% or \$11,754,343
Capital/short-term debt/ insurance/other2.23% or \$5,840,628

Total tax levy

\$87,255,802

General fund (10)79.40% or \$69,282,075
Referendum debt (39)8.20% or \$7,158,149
Non-referendum debt (38)	..10.68% or \$9,315,578
Community services (80)1.72% or \$1,500,000

Equalized property value

\$8,580,130,959

District comprised of property from:

City of Kenosha60.73% or \$5,210,803,885
Village of Pleasant Prairie30.52% or \$2,618,542,874
Village of Somers7.68% or \$659,308,500
Town of Somers1.07% or \$91,475,700

Numbers reflect 2016-17 fiscal year

Energy efficiency projects



Kenosha Unified has performed energy efficiency projects for decades. Projects range from lighting retrofits to boiler replacements. In 2013, the district began a new initiative to perform buildingwide energy efficiency projects that upgrade major systems and components throughout an entire school simultaneously.

The first round of schools to receive updates in this fashion included nine older elementary schools – Bose, Forest Park, Grant, Grewenow, Harvey, Jefferson, Jeffery, Roosevelt and Vernon. These schools were the least energy-efficient buildings in the district, primarily because of the design of the original buildings and systems within them.

The scope of work included new heating and ventilation systems and encompassed digital control systems, all new lighting, in many cases new roofs and/or windows, and a variety of smaller scope items that had an impact on the energy usage of the buildings. The construction activities at the nine schools were executed in 2014 and 2015. The projects were very successful and resulted in a 35.3 percent reduction in utility bills for the schools.

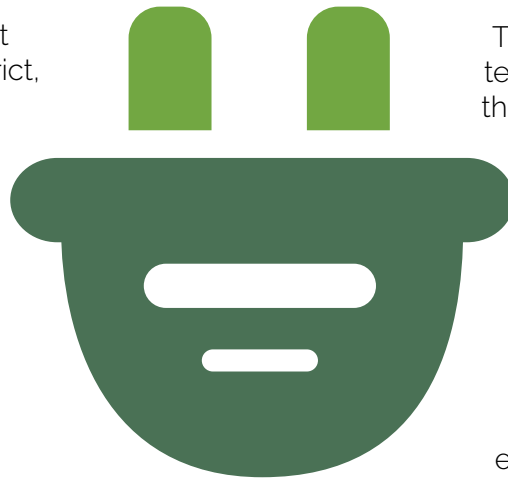
Due to the success of the first phase of projects, Kenosha Unified developed a plan for a second phase, which includes Bullen and Lance middle schools and Tremper and Bradford high schools. The Bullen and Lance design updates were approved in 2016, and construction began in spring of 2017. The work at the two middle schools will take place over two summers with completion slated for fall 2018.

Design of the Tremper project is in its final stages, and construction will begin this spring. Construction activities at Tremper will be spread over three summers with completion slated for fall 2020. Design for the Bradford project will take place early this year with construction starting in the summer of 2019 and wrapping up in fall 2021.

35.3%

REDUCTION IN UTILITY BILLS FOR THE SCHOOLS

2014-15 projects



The scope of work for the second phase of projects is larger than the first due to the size of the buildings, the complexity of the systems at the larger schools and the greater opportunity for energy savings. The phase includes new main entrances at all four schools as well as an expansion of water savings improvements.

These projects are funded through long-term borrowing and paid back through the savings generated by the projects.

The timing of the loans was planned around debt retirement from previous projects so the loans for the energy savings projects would not result in a tax increase. One of the requirements of the program is to measure energy savings annually for the life of the loan and to use the measured utility savings to help expedite the retirement of the debt.

In addition to the energy savings, the benefits of these projects are multi-faceted. The district is replacing 50- and 60-year-old equipment with new equipment, which reduces maintenance costs and extends the life of the buildings. Kenosha Unified also will improve the comfort of the schools with better temperature control and increased ventilation, including the addition of air conditioning at Bullen, Lance and Tremper. Lastly, the overall look and feel of the buildings for students, staff and neighborhoods will be improved.



Bullen Middle School updates



Lance Middle School updates





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@KUSD



KUSD MOBILE



KENOSHASCHOOLS

KUSD ANYTIME, ANYWHERE



NEW!

**FREE app
for Apple
and Android
devices**

Find contact information,
calendars, lunch menus
and more!



KENOSHASCHOOLS



KENOSHASCHOOLS



Kenosha Unified
School District

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