

Joseph Weitzer, PhD

Dean of Center for Business Performance Solutions Waukesha County Technical College



Dr. Joseph Weitzer has served Waukesha County Technical College since 2008, providing leadership and vision as the dean of the Center for Business Performance Solutions. He is responsible for guiding the development and implementation of strategic initiatives to ensure efficient and effective delivery of services through customized training, workshops, and seminars, along with cross functional projects that address the challenges faced by organizations, businesses, industries, and institutions. He is directly responsible for the Center's overall business operations while supporting innovation and internal leadership development among the team of managers, trainers, and educational providers that are recognized as among the best in the region. He has successfully secured more than \$4 million dollars in training grants focused on skill enhancement and process improvements for manufacturers and area businesses over the past six years.

As a trainer and facilitator, Dr. Weitzer selects a few projects per year as part of his ongoing agenda for promoting continuous improvement and as a means of "staying connected" to business and industry. His recent projects include organizational transformation work among area manufacturers, small businesses, and non-profits, specifically focusing on strategic discussions and organizational planning, succession planning, executive/leadership development and coaching, process improvement, and employee engagement and performance.

Prior to joining WCTC, Dr. Weitzer was a Clinical Associate Professor at the University of Wisconsin-Milwaukee. He directed undergraduate education programs for over 20 years and developed and implemented a leadership development program for health care professionals. Dr. Weitzer's undergraduate and graduate training focused on the study of human performance, specifically, the role of motivation and empowerment on human behavior. He is a Six Sigma Black Belt and has lead projects that have realized more than a million dollars in savings. In his current role, he utilizes his research skills and training to help clients uncover and understand root cause challenges to organizational performance and has developed the Strategic Organizational Management Alignment model which is used to guide and prioritize performance improvement initiatives. The model is an integrated, systems approach to aligning and integrating strategic initiatives for long-term growth and profitability.



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